

CLAIM LISTING

A listing of the entire set of claims 1-14 is submitted herewith per 37 CFR §1.121. This listing of claims 1-14 will replace all prior versions, and listings, of claims in the application.

1. (Currently Amended) Method of tracking information relating to email recipients for campaign purposes comprising:

sending an electronic yard sign from a communication node on a selected list, the electronic yard sign including at least one recipient function, wherein the electronic yard sign is an electronic re-creation of a physical campaign yard sign operable to be physically placed in a yard for campaign purposes;

receiving recipient input from the recipient function at the node;
storing the recipient input in a database; and
searching the database of recipient input.

2. (Original) The method of claim 1 wherein the recipient function is selected from the list consisting of: voluntary services to candidate campaign, indicating support for candidate; making donation to campaign, and sending electronic yard sign to others.

3. (Currently Amended) A signal bearing medium tangibly embodying a program of machine-readable instructions executable by a processor to perform operations comprising:

sending an electronic yard sign from a communication node on a selected list, the electronic yard sign including a recipient function, wherein the electronic yard sign is an electronic re-creation of a physical campaign yard sign operable to be physically placed in a yard for campaign purposes;

receiving recipient input from the recipient function at the node; and
storing the recipient input in a database.

4. (Previously Presented) The signal bearing medium of claim 3, wherein the recipient function is volunteering services to a candidate campaign.
5. (Previously Presented) The signal bearing medium of claim 3, wherein the recipient function is indicating support for a candidate.
6. (Previously Presented) The signal bearing medium of claim 3, wherein the recipient function is making a donation to a campaign.
7. (Previously Presented) The signal bearing medium of claim 3, wherein the recipient function is sending the electronic yard sign to others.
8. (Previously Presented) The signal bearing medium of claim 3, wherein the operations further comprise:
 - searching the database of the recipient input.
9. (Currently Amended) A system, comprising:
 - means for sending an electronic yard sign from a communication node on a selected list, the electronic yard sign including a recipient function, wherein the electronic yard sign is an electronic re-creation of a physical campaign yard sign operable to be physically placed in a yard for campaign purposes;
 - means for receiving recipient input from the recipient function at the node; and
 - means for storing the recipient input in a database.
10. (Previously Presented) The system of claim 9, wherein the recipient function is volunteering services to a candidate campaign.

11. (Previously Presented) The system of claim 9, wherein the recipient function is indicating support for a candidate.

12. (Previously Presented) The system of claim 9, wherein the recipient function is making a donation to a campaign.

13. (Previously Presented) The system of claim 9, wherein the recipient function is sending the electronic yard sign to others.

14. (Previously Presented) The system of claim 9, further comprising:
means for searching the database of the recipient input.